

myemrchoice.com

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### **MyEMRchoice.com to Collect, Share Electronic Medical Record Data**

Doylestown, PA (September 29, 2009). **MyEMRchoice.com**, llc. an Electronic Medical Record (EMR) Sales and Business Development Service based in Doylestown, PA has outlined an ambitious initiative for collecting and sharing data on Electronic Medical Records (EMR) and Electronic Health Records (EHR) to be shared with physicians and healthcare organizations.

Switching from paper based records to Electronic Health Records is a key component to the American Recovery and Reinvestment Act of 2009 (ARRA), as well as the program for Health Information Technology for Economic and Clinical Health (HITECH). The Federal Government and ARRA stimulus funding has called for adoption of Electronic Health Records by 2014, with financial incentives to quicken adoption of EMRs and penalties for physicians that hesitate or do not comply.

"A vision for healthcare automation has been put into motion, but there are a lot of blurred lines and misinformation", says Douglas Wallace, Executive V.P., EMR Business Development. "In addition to EMR adoption timeframes, financial incentives and 'meaningful use' requirements, making a choice between hundreds of EMR vendors and dealers is simply overwhelming. We hear the confusion and frustration each day in our conversations with visitors to [www.MyEMRchoice.com](http://www.MyEMRchoice.com)", says Wallace.

MyEMRchoice.com will continue to collect information from "early adopters" of EMR systems to provide insight to EMR systems and expectation levels. Criteria will include such factors as user satisfaction, ease of use, support, Return on Investment (ROI) and timely compliance with regulatory functions such as CCHIT (Certification Committee on Health Information Technology) and PQRI (Physicians Quality Reporting Initiative).

The new initiative, named the "EMR Power Ranking", aims to provide EMR information free from misconception, entrenched relationships and "pay to rank" policies. "The bottom line to the EMR Power Ranking is getting an answer to the question 'are you happy with your EMR or not, and why?', says Wallace.

MyEMRchoice.com connects physicians to healthcare technology solutions and assists healthcare providers in fulfilling their vision for outstanding patient care. To learn more about how MyEMRchoice.com can assist your practice, visit [www.MyEMRchoice.com](http://www.MyEMRchoice.com).

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